

# SCRIP AWARDS

## 2025

### SPONSORSHIP GUIDE

THURSDAY, 11 DECEMBER 2025  
LONDON HILTON ON PARK LANE

## ALIGN YOUR BRAND WITH BIOPHARMA EXCELLENCE CONNECT WITH HUNDREDS OF PIONEERS IN GLOBAL HEALTHCARE

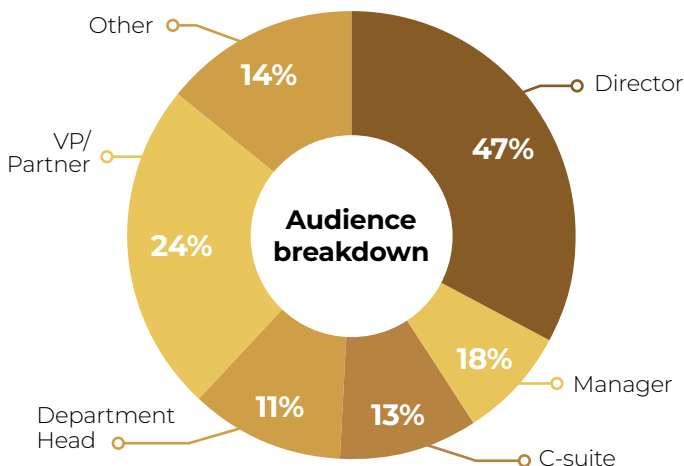
Join 400+ industry leaders at the prestigious Scrip Awards, celebrating two decades of global biopharma innovation.

### Why Sponsor?

- **Maximize Your Industry Influence** – Sponsoring the Awards connects you directly with leaders, boosting brand visibility and forging key relationships.
- **Unmatched Brand Promotion** – Leverage a multi-channel marketing campaign before, during, and after the event to amplify your presence.
- **Lead in Healthcare Innovation** – Showcase your commitment to global healthcare by sponsoring a category and unlocking exclusive networking opportunities.

*Celebrate excellence, spotlight your brand, and be part of biopharma's biggest night.*

### Attendee breakdown:



### Previous attendees:



### Previous sponsors:



### 2024 video highlights:



## SPONSORSHIP AND ATTENDANCE INQUIRIES:

George Wilkins, Sales Manager · Email: [George.Wilkins@norstella.com](mailto:George.Wilkins@norstella.com)

[www.citeline.com/awards/scripawards](http://www.citeline.com/awards/scripawards)

# SPONSORSHIP BENEFITS OF THE SCRIP AWARDS

## Premium Networking

Connect with hundreds of C-level attendees.



## Targeted Branding

Achieve high visibility with category sponsorships and custom marketing campaigns.



## Tailored Packages

Align sponsorship to your strategy, focusing on prominence or specific audience targeting.



**POSITION YOUR BRAND AS AN INDUSTRY LEADER WHILE BUILDING AUTHORITY THROUGH THIS PRESTIGIOUS EVENT!**

## SPONSORSHIP PACKAGES:

- **Headline Sponsor (SOLD ICON)**
- **Category Sponsor\***
- **Program and Guestlist Sponsor**
- **Social Media Sponsor**
- **Welcome Reception Sponsor**

\*Category sponsorship will be on a first-come, first-served basis. Bespoke sponsorship packages are also available on request.

## CATEGORY SPONSOR BENEFITS:

Secure Your Exclusive Category Sponsorship – First Come, First Served!

- **Own Your Category** – Lock in naming rights for three years (at no extra cost) and establish your brand as a leader in your field.
- **Maximum Exposure** – Get featured in all pre- and post-Awards promotions, including the Scrip Awards website, emails, social media, and printed materials.
- **Prime Visibility** – Enjoy a premium table for 10, stage recognition, and the honour of presenting your sponsored category's award.
- **Lasting Impact** – Your company name engraved on the winner's trophy, exclusive networking, and priority renewal for future sponsorships.

## MARKETING AND PROMOTION AT THE SCRIP AWARDS:

- **Multi-Channel Marketing:** Gain exposure through targeted campaigns across the full Awards cycle.
- **Brand Presence:** Your logo featured on our website, emails, social media, and marketing materials as a sponsor.
- **Event Highlights:** Prominent signage, branded adverts, and exclusive recognition on Awards night.
- **Key Messaging:** Your brand included in key announcements – save the date, shortlist announcement, and winners.

We can offer tailored packages available to fit any business size or budget!

## 2025 CATEGORIES AVAILABLE FOR SPONSORSHIP:

This year, we're introducing a brand-new structure to our Awards categories. To celebrate excellence in the industry more effectively, the categories will now be split to include a new pathway.

Best New Drug Award

Clinical Advance of the Year

Deal of the Year

Biotech Company of the Year

Best Partnership Alliance Award

Best Contract Research Organisation – Full-Service Providers

Best Contract Research Organisation – Specialist Providers

Best Oncology R&D Advance

Business Development Team of the Year

Community Partnership of the Year

Innovation Award

Pharma Company of the Year

**Sponsored by Parexel**

Lifetime Achievement Award

**Sponsored by Icon**

**EDITOR'S CHOICE AWARDS**

**OPEN AWARDS**

**Editor's Choice Awards** – Handpicked by our esteemed editorial and analyst teams to highlight the outstanding and innovative contenders whose achievements in the qualifying year demand their place on the shortlist.

**DO YOU HAVE A SPECIFIC MARKETING INITIATIVE YOU'D LIKE TO COLLABORATE WITH CITELINE ON AT THE AWARDS? REACH OUT TO US TO DISCUSS YOUR CUSTOM SPONSORSHIP PACKAGE.**

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George Wilkins, Sales Manager · Email: [George.Wilkins@norstella.com](mailto:George.Wilkins@norstella.com)

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